



ANDRE DAHAN

SUMMARY OF QUALIFICATIONS

Have more than 23 years of professional work experience in the tobacco industry.

Joined Philip Morris International (PMI) in 1999 and assume key marketing positions at PMI's affiliates in Poland, Hungary, Czech Republic, Russia, Indonesia, and Switzerland.

PROFESSIONAL EXPERIENCE

PHILIP MORRIS INTERNATIONAL (PMI)	1999 - 2023
Vice-President Low Middle-Income Countries (LMIC) Switzerland	2022 - now
Vice-President Marketing Reduced Risk Products (Global) Switzerland	2017 - 2021
Marketing Director PT Hanjaya Mandala Sampoerna Tbk., Indonesia	2013 - 2017
Vice-President Marketing Russia	2011 – 2013
Marketing Director Czech Republic and Slovakia	2008 - 2010
Marketing Director Hungary	2006 - 2008
Marketing Manager Poland	2004 - 2006
Marketing Executive GCC Brand Manager Marlboro (global) Innovation Manager Switzerland	1999 – 2004

SAATCHI & SAATCHI

Account Manager

Saudi Arabia

1996 - 1999

LEO BURNETT BEIRUT (ADVERTISING AGENCY)

Advertising Executive

Lebanon

1994 - 1996

EDUCATION

University of Paris I – Pantheon Sorbonne

- Bachelor's Degree in International Economics, 1992

Institut d'Etudes Politiques – IEP Paris

- Diploma in Economic and Financial Section, 1994